

Shannon Associates Artist Consultation Questionnaire

Please type your responses to the following questions and email (artistservices@shannonassociates) or fax (212-333-2557) to Shannon Associates. The more comprehensive your answers are, the more effectively we will be able to address the specific issues concerning your career. We will schedule a telephone conversation with you as soon as all your materials and your \$200 non-refundable payment are received.

Do not be concerned if you are unable to answer all of the questions. Different artists have different levels of experience and the questions are simply a guideline to help us know you and better advise you in your efforts. This service is being offered to assist you in your path so don't be too worried about right and wrong answers -- there are none.

How long have you been an illustrator?

If you went to school, where and when did you get your training?

Who has influenced your style and career decisions?

How quickly can you generate a commercially viable piece of art?

Where do you get your current assignments?

Approximately how many paid projects do you have a year?

If you are comfortable sharing, what is the average fee you collect for a project? (We can provide you with information about industry and local standards).

What are you currently doing to market your work and how often? Website? Postcards? Emails? Sourcebooks? Portfolio Drop-offs?

How much do you spend on marketing? How much can you invest?

Are you a full-time illustrator or do you have another source of income?

What are your goals?

What fields do you most want to work in?

Are you willing to work on educational or work-for-hire projects?

Are you willing to generate samples for specific promotions?

Have you generated any properties in children's work?

Do you have a standard contract that you use? If so what are your terms?

When estimating a job what sources do you consult?

Do you have a system set up for invoicing, billing and collection?

What do you feel are your strengths and weaknesses?

What are you doing to improve your skills?

Are you available for appointments during the day?

We look forward to speaking with you shortly! Shannon Associates